

Verity Price is a singer songwriter turned global speaker and corporate trainer who is passionate about enabling leaders to think and communicate differently.

In 2021, Verity was crowned the Toastmasters World Champion of Public Speaking. She is the first speaker from Africa and 6<sup>th</sup> woman in the 80-year history of the contest to ever win this title. Out of a starting field of 30000 contestants from 149 countries, Verity rose to the top and made history for Africa when she brought the title back to the continent.

As a professional speaker, Verity presents across globally at conferences and events and has spoken at TEDx Johannesburg in 2009 and TEDx Cape Town in 2018.

Prior to being crowned World Champion, Verity was acclaimed for her innovative approach to the music industry where she sold an album that 'didn't exist' and became one of the world's first online crowd-funders. Her business model is a WITS Business School case study on viral marketing for their MBA students and was featured at #25 in an HSBC booklet '100 Great Business Ideas' distributed in the Times newspaper (UK) in 2010.

With a degree in Psychology and Anthropology from UCT and as an accredited De Bono Six Thinking Hats and Insights Discovery trainer, Verity has had the opportunity to work with some of the biggest companies in South Africa. She also serves on the faculty of the UCT Graduate School of Business where she convenes and runs extensive executive leadership development programs. Her past clients include Mass Mart, Engen, Sun International, Woolworths, Transnet, Chevron, Distell, Old Mutual, Santam and Petro SA amongst others.

Using strategic thinking, communication and leadership frameworks, Verity works to empower individuals, entrepreneurs and organisations with invaluable tools designed to help them innovate, problem solve, create compelling strategies and present ideas powerfully so that they can gain the competitive edge in their industries.

Verity is also an actress and has appeared in numerous films and TV series including League of Glory and Ella Blue on MNET and has acted opposite Sean Astin (Lord of the Rings), Vinnie Jones (Snatch) and Steve Guttenberg (Police Academy) in international productions. Her music is mentioned in the latest James Bond novel 'Carte Blanche' by best-selling author Jeffery Deaver and has been included on various movie soundtracks. She is an active partner with the Reach For A Dream Foundation and has helped write and produce three songs as dream experiences for children suffering from life threatening diseases.

In her personal life Verity has walked two solo pilgrim routes in Spain (800km) and France (1200km) in memory of her parents.

